



“Are you stuck with the old promotional strategies which are not yielding desired results anymore? Break the barriers with WISHBOX’S “Social Media Marketing”.

WISHBOX’S SOCIAL MEDIA MARKETING

(FACEBOOK, TWITTER, LINKEDIN)

Social media marketing refers to the process of gaining attention through social media site. Social media has become a platform that is easily accessible to anyone with internet access.

With extensive research and analysis, we have handpicked 3 social media sites where you cannot miss to showcase your brand. These 3 spots are a mix of different type of social media sites such as micro blogs, photo sites, blogging sites, discussion communities, review sites, video sharing sites etc.

We would manually create profiles in these social media sites in a very creative manner along with publishing your brand logo and full company and service information. The profiles would also carry a link back to your website which would act as the best social media signal which is one of the most important current search engine ranking factors.

By creating fully completed profiles, your brand covers all the most important social media sites there by opening doors for continuous social media branding.

We provide you with social media marketing strategy that makes your business present in all the social media spots opening opportunity for your customers/ clients to spread your brand.

Social Media Marketing gives you the power to take an active role in managing your brand by creating interactive profiles with your product/service information.



BENEFITS OF SOCIAL MEDIA MARKETING

- Complete branding in all the best social media sites like Facebook, Twitter, LinkedIn.
- Identity protection for the brand in the social media.
- Very high permanent search engine visibility for the target keyword.
- Regular updates and inviting new people to your company's profile and getting publicity through word of mouth.
- Creating a Hype for your brand on these social websites.
- Maintaining the account on regular basis and ,making the changes regularly.

INCREASING COMPANIES TRUST AND GOODWILL

Engage With its Customers :- This will help your company retain your existing customers and create a database to increase your brand credibility.

ROI:- When you promote your products through social media channels, this will definitely help you to **increase your return over investment**.

Feedback:- This actually helps in improving your products based on what your customer's requires and it will allow you to *discover your customers' preferences* so that you will be able to act based on what they want.

HOW WE WORK AND MAINTAIN THE SOCIAL MEDIA SITES

We create a profile of your brand in the social media sites which will be enhanced with continuous maintenance. We have a dedicated team for research and creative writing team to convert the research into interesting to read wall posts.

WISHBOX

Facebook:

- Creation of a new fan page.
- Customized landing tab.
- Profile picture.
- One Post and content related to the brand, interesting trivia, polls, promotion of the brand etc.
- Content (videos, pictures, links) related to the brand message.
- Updates on the latest mentions about the brand in various media. Integration of other brand assets like video, audio, articles etc.
- A Social Media Campaign at the end of the month.

Twitter:

- Creation of a personalized Twitter background, Profile picture .
- Appropriate Twitter handle.
- Follow relevant tweeters in addition to influential people and organizations related to the industry.
- Add the Twitter handle to lists on Twitter for cross promotion.
- Daily Updates
- Daily 2 tweets related to the brand, interesting trivia, technology, promotion of the brand etc
- Upload relevant pictures and videos via applications.
- Cross linking to other active Social Media platforms.
- Retweets.
- Retweet updates of followers.

LINKEDIN:

- Creation of a new business profile.
- Posting presentations of your brand or company .
- Send invitations and increase your connections in the corporate world.
- Conduct discussions on various topics which will in return benefit your brand or company.
- Making a different group according to the connections and interests.

So, Now are you ready to explore the world of Social Media Marketing with us !!!